



Growing Knowledge

Velisha Education Group provides a front row seat to the dynamic industry of Australian horticulture, with direct access to industry leaders who deliver a specialised program exploring exactly what it takes to be successful in the Australian business world.

Through real-life examples and case studies from Velisha Farms, this comprehensive program works through the key aspects of running a thriving business, and will assist in navigating the ever-changing legal and compliance landscape.

V.E.G. offers rare insight into an Australian business success story, and shares the key aspects that help shape the ability for Australian businesses to compete on a global scale.

OUR EDUCATORS



Catherine Velisha

Managing Director
Velisha Farms
e catherine@velishafarms.com

A third-generation farmer, Catherine has transformed a small family-owned business into a modern and thriving agricultural organisation.

As MD of Velisha Farms, Catherine has overcome many challenges to create an environment that is respected by business leaders and academics both locally and throughout the world. With hands on experience, her insight into business and change management is a highly sought after commodity.

Catherine's leadership, courage and commitment was recently recognised as a recipient of a prestigious Nuffield Farming Scholarship.



Neil Salvador

GradDipLegalMgt, LLB,
DipBus, DipEd
e neil@ns8group.com.au

Neil has extensive experience in senior management roles in large public organisations such as Toll Holdings and Asciano Pty Ltd.

Admitted to practice law, Neil has managed complex employment and safety matters throughout Australia for many years. This knowledge and experience was recognised through teaching awards at RMIT, where Neil currently lectures regularly in employment and safety law.

Assisting Velisha Farms in establishing strong compliance processes, Neil joined forces with Catherine to form Velisha Education Group.

OUR EDUCATION PROGRAM

Our unique one-day program provides a practical framework for success:

1 The Importance of Leadership

- ✓ Common leadership models
- ✓ Women in leadership
- ✓ Leading multicultural teams
- ✓ Leadership innovation
- ✓ Short term adaptations
- ✓ Long term strategies
- ✓ Global business landscape

2 Governance & Compliance

- ✓ Employment Law
- ✓ Workplace health and safety
- ✓ Supply chain / human rights standards
- ✓ Quality control
- ✓ Visas and immigration
- ✓ Agriculture safety
- ✓ Strategies and structures

Both education modules utilise real life examples from Velisha Farms - a medium sized business that has evolved from family-owned to an incorporated business.

